



**DAVE THOMAS
FOUNDATION
FOR ADOPTION**[®]
Finding Forever Families for Children in Foster Care



**Wendy's
Wonderful
Kids**[®]
A Signature Program of the
Dave Thomas Foundation for Adoption

FOR IMMEDIATE RELEASE

Car-Tatts and Wendy's Team Up to Help Foster Children Find a Home

Proceeds from Exclusive Holiday Graphic for Cars Being Sold to Benefit Wendy's Wonderful Kids Program

Englewood Cliffs, NJ – December 10, 2007 – Car-Tatts, a manufacturer of highly durable, high-quality vinyl graphics for cars, and Wenesco Restaurant Systems, Inc., a New Jersey-based franchisee of Wendy's® restaurants in New Jersey and New York, are teaming up to provide assistance to Wendy's Wonderful Kids, which helps move children from foster care into permanent, loving adoptive homes.

There are more than half a million children currently in the U.S. foster care system. Many of them can spend five years in foster care before they are adopted.

"Five years may not seem like a long time, but to foster children, it could be a lifetime," said Kevin Woodside, vice president, Wenesco. "The Car-Tatts holiday promotion will send dollars to the Dave Thomas Foundation for Adoption to fund Wendy's Wonderful Kids in New Jersey, to help get foster children placed in permanent homes and adopted by loving families."

For a minimum one dollar donation, patrons at Wendy's restaurants on in Fort Lee and Secaucus, NJ, and in Nanuet and West Nyack (Palisades Center), NY, can purchase the specially designed Wendy's Holiday Car-Tatt. With their donation, they will also receive a 50 percent discount off their first purchase at Car-Tatts.com, up to \$200.00.

Car-Tatts are a unique and economical way for people to put high quality art on their cars or trucks for a fraction of the cost of custom auto detailing. Car-Tatts.com features Tatts in various categories, including flags, animals, hearts, sports and more.

"We are proud to work with Wendy's and take part in this worthy cause," said Ken DiSessa, president, Car-Tatts. "By placing a Car-Tatt with a cheerful holiday message on their cars, Wendy's patrons can help spread joy to those around them and to the children aided by Wendy's Wonderful Kids."

About The Dave Thomas Foundation for Adoption and Wendy's Wonderful Kids

The Dave Thomas Foundation for Adoption is a non-profit 501(c)3 public charity dedicated to dramatically increasing the adoptions of the more than 140,000 children in North America's foster care systems ready and waiting to be adopted. Created by Wendy's founder Dave Thomas, who was adopted as a child, the Foundation spearheads programs such as Wendy's Wonderful Kids, which puts adoption recruiters in all 50 states and Canada to find permanent, loving families for children in the foster care system. As the only foundation dedicated exclusively to foster care adoption, we are driven by Dave's simple value: Do what's best for the child. To learn more about the Foundation's work, please visit www.DaveThomasFoundationforAdoption.org.

About Car-Tatts

Car-Tatts LLC designs, manufactures and distributes removable, replaceable and remarkable art for cars. The high-quality, die-cut Tatts are highly durable, apply in a matter of minutes and can be easily removed without any surface damage. They can be used as a form of expression or to easily and conveniently promote a business or cause. For more information, visit www.car-tatts.com.

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